



The School of Life Foundation Corporate Mentoring Program

After 9/11, most airlines lost money or went out of business. Southwest Airlines continued to be profitable and to win the Triple Crown. The Triple Crown is awarded to the airline with the best on-time record, fewest complaints, and fewest lost bags.

SWA's Secret to Success—Happiness of Employees
“Smile because you want to, not because you have to.”

Are your employees truly happy? Would you like to know? What benefits could you enjoy by increasing their happiness? The School of Life Foundation has the answers for you and more.

Professors' Ed Diener and Laura King from the University of California Riverside research shows that happiness makes a person more...

Social, energetic, charitable, cooperative, self-confident, creative, productive, resilient, healthy and communicative.

These characteristics can be attained through *Achieving Straight A's in the School of Life!* Commissioned research by Sonja Lynbomirsky showed that happiness is found by living certain principles—each of these principles is encompassed by the *Straight A's in Life* program. Ms. Lynbomirsky is a psychologist, graduate from Stanford & Harvard.

In the program offered by the School of Life Foundation you will impact the lives of your staff as well as the lives of young people. We invite you to learn more in regard to this unique way of giving to your company and the community simultaneously.

www.schooloflifefoundation.org